

# *Supercharge Your Health with Cellular Energy*

## **Cellular energy**

Cellular energy sounds modern, but it's as old as life itself. It's the very foundation of good health. When we have cell energy, we think better, feel better, move better, look better and perform better. That's because, at a very basic physical level, our cells are responsible for everything our bodies do. Healthier cells mean improved vitality, mental clarity, weight management and physical performance. Cell energy also offsets the aging process brought on by cell degeneration. In a manner of speaking, achieving optimum cell energy is akin to having our own internal fountain of youth.

## **Why do we need cell energy?**

We have trillions of cells. Inside each of them are tiny energy-producing power plants called mitochondria. Mitochondria convert the food we eat into ATP, a special type of fuel that powers our cells, and in turn, us. From blinking to thinking, walking to talking, we use ATP for almost everything we do. **A recent independent study showed that taking VIDACELL™ daily increased the ATP up to 54%.**

Healthy, vital cells produce enormous amounts of ATP – about 36 molecules of ATP for every molecule of stored glucose. At the same time, ATP provides the enormous amounts of energy for the processes and reactions that help keep our cells healthy and vital. To give you an idea of our bodies' ATP energy requirements, scientists estimate that a single human brain cell requires ten million ATP molecules per second to carry out its tasks.

The beauty of the metabolic process is that when our cells have the right ingredients, they can make more than enough energy for all their functions. In fact, healthy, vital cells can even make that little extra need to self-repair if they have enough stored ATP. So, before our cells go through mitosis, or cell division, they can repair their own DNA, thereby making sure that our next generation of cells is also healthy.

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## **Are you tired, stressed or overweight?**

Today, there is an enormous demand on all of us to perform our best in every way, but even the best of us run out of energy at times. When we run out, what has really happened is that our cells have run out of the components they need for efficient energy production. Just like a toy whose battery is going dead, all our movements become slowed and full of effort.

When there isn't enough energy to go around, our cells weaken. Weak cells have a hard time producing more energy. They can't get rid of their own waste or divide properly. Fatty acids, which are harder to metabolize, build up and clutter the pathways into our mitochondria. Our cells scream for more fuel. We listen and eat more but get less out of it. The vicious cycle begins. We put on weight, all the while feeling more stressed out and never quite having enough energy. Eventually, the pattern puts all of our systems at risk – immune, circulatory, nervous, reproductive and so on.

With every day stress, environmental toxins and the threat of new viruses, including the avian flu, having sufficient cellular energy is a healthy imperative.

## **In conclusion**

Whether we're working at a high- stress job, busy raising children, seeking a competitive edge in sports or simply looking for increased vitality, cellular energy needs to be at the core of our healthcare program. By supplementing our diet with VIDACELL™, we can begin to slow the aging process and feel the benefits of greater stamina, heightened mental clarity, better physical performance and weight management.

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**Note:** *These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*