



Impacting Life... All Helping Others

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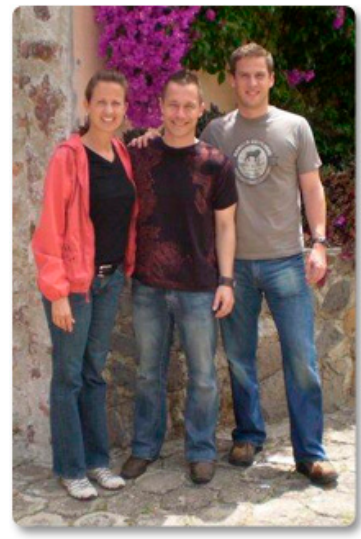
## GreatLife 4 All - Helping to make a difference in Guatemala



In the mountains of Guatemala, missionaries Josh & Leigh Sevick watched as several mothers fed coffee and soda to their children and newborns. What they saw first-hand were some of the poorest women in the world doing their best to take care of their malnourished children – 78 percent in the highland indigenous communities, where pneumonia and diarrhea are the two main causes of childhood death.

“One way to prevent these deaths,” says Leigh “is through proper nutrition. With the lack of a significant medical community, the body’s own immune system is the best medical are available.”

During a recent trip to the GreatLife Distribution center in Guatemala, GreatLife Senior Director Mike Lemire set aside some time to make a rugged 3-hour journey to visit his life-long missionary friends. Upon arriving, Josh & Leigh explained that many Guatemalan families do not have the financial ability to adequately feed their children.



Missionaries Josh & Leigh Sevick with GreatLife Distributor Mike Lemire

This is what prompted these two Christian Missionaries from Texas to turn an abandoned hospital into a clinic for new mothers. Today, hundreds of women come daily to the clinic to feed their infant children the vital nourishment they are missing and need. The food, which is mainly provided by private donations and the local government, is often the only nourishment these children receive.



Remembering that VIDACELL had originally been developed as a baby food, Mike had an idea. What if they mixed VIDACELL with the limited amounts of food that was already being provided? That would certainly help the mal-nourished children with an additional health boost that they so desperately needed for their immune system. Just one call back to GreatLife 4 All, the company’s charitable organization, was all it took for the first shipment of VIDACELL to be on the way to this small isolated clinic.

“There is no doubt that there are many people around the world that are suffering and in need of some type of help,” said Paul Scott, GreatLife’s Chief Executive Officer and Founder. “We are both humbled and proud that GreatLife 4 All has been able to contribute in a small way to help the children in this remote village have a better life.”